



## **ASIA WEEK SAN FRANCISCO BAY AREA ANNOUNCES DATES FOR SECOND EDITION**

March 15, 2016 (San Francisco, CA) — **Asia Week San Francisco Bay Area** is pleased to announce dates for the second edition of the weeklong arts and culture event. The West Coast's first, major region-wide event celebrating Asian art, takes place September 30 through October 8, 2016. The participants are comprised of private and non-profit venues including galleries, museums, arts organizations, universities and auction houses throughout the Bay Area will offer a week of free public programming. The week's planned events will engage artists, scholars, and collectors while also creating opportunities for the general public to discover new artworks and culturally distinct points of view within their communities.

Asia Week San Francisco Bay Area 2015 attracted hundreds of local and international visitors who attended the participating partners' various events and programs throughout the week, demonstrating wide interest in Asian arts and culture. The Bay Area is home to over 7 million people, with nearly a quarter who identify as Asian or of Asian descent making Asia Week San Francisco Bay Area an enriching complement to this diverse region. Nearly 100% of last year's participants will be returning for the second year. The list of participants for 2016 will be announced this summer.

For information on Asia Week San Francisco Bay Area's participants and scheduled events, please visit: [www.asiaweeksf.com](http://www.asiaweeksf.com).

For information about how to register as a partner for Asia Week San Francisco Bay Area, please visit: <http://www.asiaweeksf.com/about>

### **About Asia Week San Francisco Bay Area**

Asia Week San Francisco Bay Area brings together Asian art dealers, auction houses, museums, cultural institutions, and the academia, for a week of festivities celebrating Asian art and culture every October. Asia Week San Francisco Bay Area is committed to the mission of establishing a broad platform to showcase and promote Asian art, further fostering appreciation for cultural diversity.

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