



## **ASIA WEEK SAN FRANCISCO BAY AREA ANNOUNCES DATES FOR THIRD EDITION**

August 15, 2017(San Francisco, CA) — Asia Week San Francisco Bay Area is pleased to announce dates for its third edition program. This year’s Asia Week SFBA will take place from September 29 through October 8. Participants are comprised of private and non-profit organizations including galleries, auction houses, museums and academic institutions throughout the Bay Area. Events held by participants will not only engage dealers, collectors, artists, scholars and other “business insiders”, but also create opportunities for the general public to explore rich and colorful Asian arts and culture.

San Francisco Bay Area is home to over 7 million people, with nearly a quarter Asian or of Asian descent. Asia Week SFBA, first launched in 2015, is the first and the largest event of its kind on the west coast. The previous two editions, attracting hundreds of thousands local and international visitors, have proved to be great success in establishing a broad platform to showcase Asian arts and culture, as well as promoting appreciation for cultural diversity in the area.

For information on Asia Week San Francisco Bay Area’s participants and scheduled events, please visit: [www.asiaweeksf.com](http://www.asiaweeksf.com).

For information about how to register as a partner for Asia Week San Francisco Bay Area, please visit: <http://www.asiaweeksf.com/about>

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